

The Unique Expression of Urban Landscape and Public Art in the Development of Modern Cities

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Keywords: Modern city, urban landscape, Public art

Abstract: The urban landscape is a direct expression of a city's image, which not only reflects the overall thinking of the city managers, but also shows the development level of the city's economy, but also has an important relationship with the production and life of urban residents. 3. The material basis for good development. A perfect and sound urban landscape can not only provide the necessary material conditions for residents' lives, but also improve the city's image and reputation, create a good urban investment environment, and attract a lot of capital and talents for the development of the city. Under the background of China's economic system reform, how to change the system of urban landscape construction and fundamentally improve the management level of urban landscape construction has caused widespread thinking. Under this background, some cities have tried to reform the urban landscape construction one after another, combining urban landscape construction with public art in order to obtain better benefits.

1. Introduction

With the rapid development of China's economy, our living environment is constantly changing, and various cities are making progress to modern cities through repeated demolition. During this process, some buildings and streets with historical value were demolished and replaced by the same high-rise buildings. At the same time, tourism has begun to be the main way for some cities to drive economic growth. In some cities, destroyed buildings have risen again, showing the city's cultural connotation and nostalgic style. But the original sense of history in these buildings is gone. In urban construction, how to respect tradition while developing modern culture, integrate tradition and modernity organically, and create unique urban landscapes through the protection of traditional buildings and the construction of modern buildings has become a problem that urban planners need to think about. This pursuit of urban landscape has also led to the creation and development of public art in modern cities. To study the relationship between urban landscape and public art, through some typical urban landscape analysis, put forward excellent urban landscape construction methods, and promote the development of public art by the construction of urban landscape, which is of great significance to the development of public art, and for the construction of different cities in China The significance of the characteristic urban landscape is also important, so this study chooses this subject for research.

1.1 Urban Landscape and Urban Development

The urban landscape is the specific content of urban development, and the urban development cannot lack the embellishment and setting of the urban landscape. The modern urban landscape construction is based on the basic requirements of building a city's unique material civilization and spiritual style. Improving the characteristics of urban landscape and the spatial quality of urban landscape art is the main task of urban landscape construction. Our country is now vigorously advocating the process of urbanization development. This is the general trend of China's reform and opening up. The further development of urbanization will certainly form more public spaces, which will also bring about the inheritance and breakthrough of traditional expressions. The development of urbanization has expanded the living space in which people live and promoted interpersonal communication, and this is also in the same vein as the traditional courtyard spirit of our country. The in-depth participation of residents in public spaces will surely lead people to innovate in

traditional art. The urban landscape refers to the static artistic expression and dynamic public cultural activities in the public space. It expresses a kind of development from the masses to the masses, which should be born for the masses and developed for people's material and spiritual needs. Art concept. The urban landscape leads the art from the appreciation of elite niche groups to the artistic observation of the broad masses of the people, making the artistic dimension of the urban landscape more open. The urban landscape designer expresses his understanding of life concept and life form in the public environment in the form of art. Through the interaction between the landscape works and the residents, the personal works and the open public space have an unusual internal meaning at the same time. . The urban landscape breaks through the traditional art creation techniques, completes the transformation from ordinary audiences, self-expression techniques, construction and use management models, and public evaluation standards, and promotes the integration of landscape works with the overall social development. The urban landscape intervenes in urban life. In the process of reform and opening up in the future, the development of urbanization will be an important carrier of the survival ideals, beliefs, self-wills, and emotions of the individuals and groups of urban residents. The urban public environment is an important component of urban life. Therefore, in the development wave of urbanization, it is of great practical significance to explore the function and value, forming means and artistic expressions of urban landscape, and to explore how the urban landscape can exert its potential positive functions and intervene in the urban development context.

Nowadays, the phenomenon of one thousand cities in various places has deeply aroused people's reflection. The characteristic construction of cities will play an increasingly important factor in the development of urban landscapes. In addition, the urban landscape participates in the formation of urban image, enhances the mutual communication and tolerance among residents, and cultivates citizens with social public awareness and good personal qualities, which is an important embodiment of the sociological significance of modern urban landscape. The urban landscape carries the artistic expression of local history, local customs and the common cultural memory of the citizens. At present, although the urban landscape creation and concept have a certain development, they are still immature, and there is a bad creative atmosphere such as lack of internal meaning, copying and copying. In response to this phenomenon, Wang Zhong, deputy dean of the School of Urban Design of the Central Academy of Fine Arts, believes that this is because the creator ignores the investigation and deep understanding of the local context and the unique field spirit. Art creation is not a design symbol. Simple stacking. "Artwork that lacks contextual and spiritual connotation is not a metaphysical expression created according to its own survival needs." The essence of the city is not the external visual beautification and the appearance of the urban landscape and environment, but the inclusion of A collective memory of the history and artistic expression of urban people. In the design process, the vulgar and vulgarization of the urban landscape should be avoided as much as possible, and the simple market expression of the urban landscape should be kept alert at all times. Wang Dawei's view is that the urban landscape should focus on the role of the combination of contemporary art creation and traditional cultural resources in the urbanization process with Chinese characteristics, and form more and better design works to accelerate the exploration of the system and mechanism for transforming knowledge into social services Innovation.

2. Principles and Ideas for the Subsequent Development of Urban Landscapes

Without the voluntary and voluntary participation of the people, there is no real public art. The relationship between the urban landscape as an objective carrier and the consciousness of the main people who appreciate and use this landscape can be studied with Freud's psychoanalysis. Freud devoted his life to studying the relationship between human subconsciousness and human behavior. He likens the human subconscious system to a house with a large space. In this space, there are many individuals who are excited. Beside this space, there is a small room similar to the lobby, this small room is likened to consciousness. There is a guard at the doorway connecting the two spaces. He is responsible for examining the spiritual body of each large room. He disapproves of the

individual and is not allowed to enter the small lobby. What you enter is called consciousness, and what stays in the big house outside the front hall is the subconscious. Regarding the connection between the two, Freud believes that if the subconsciousness crowded in the large room cannot enter the consciousness through censorship, then these subconsciousness are suppressed, and after censorship, enter the front hall to act on human behavior. Only through conscious attention can we become the consciousness that governs our daily activities. This statement treats human thinking as a multi-level complex system, explains the existence of subconscious in the large space suppressed in human activities, and helps to analyze the role of urban landscape for human consciousness and different levels of subconsciousness. To guide our design [1].

As an external objective visual image, the urban public landscape mainly acts on human vision through surface materials and the image content of the landscape, and through visual communication, acts on human thinking to form cognition. The study of how visual image generation and human thinking interact with each other. His character Pallovsky's point of view is that people's visual images can be analyzed in three ways to make a relationship with art and echo: first is , Pay attention to the “pre-imaging”, this level by paying attention to the expression of the natural meaning in the flat graphics, that is, the image expressed directly in the mind through people's understanding, such as the natural landscape captured by people's vision and artificial Place, which is the basis for semantic interpretation of visual graphics and the body with this standard, the audience must have the ability to use different methods to represent objects and events on different historical basis.

3. Ways and Methods of Developing Public Art Urban Landscape

In shaping the urban landscape, the public nature of the urban landscape should be fully reflected. The so-called publicity means that in shaping the urban landscape, it should be fully recognized that although the city looks like all urban residents or all human beings, the characteristics of the urban landscape for public services should be considered in the shaping of the urban landscape, and the public aesthetic characteristics should be concerned. And landscape needs. The artistic nature of the urban landscape means that it should have a certain artistic value and aesthetic connotation. Among them, the aesthetics should be based on the current mainstream aesthetic thoughts, shielding the niche snake aesthetics, and adopting the critical aesthetics characterized by judging ugliness, to give full play to the positive guiding significance of the urban landscape [2].

Urban public landscape culture and art belong to the category of “public art”, so we should pay attention to its public context in the construction. First, change the way public artworks exist in museums, communicate artworks with people at close range, and allow people to interact with public landscapes. Secondly, in the construction of public art, strengthen the communication with the public, and then obtain the characteristics of the public's needs and hot spots to ensure the public recognition of public art. Finally, in the construction of public art, we should give full play to democracy, not only to consider the public and that as architectural public art, but also to maintain or rebuild the established public art according to the response of the audience after application. The urban landscape is used to show the characteristics of urbanization, and the urban landscape represents the image of the city and reflects the unique spiritual characteristics of the urban people.

As a representative of a city, urban landscape should be fully integrated with regional culture. China has a vast territory, which is different from the colorful regional culture formed during the historical development process, including farming culture, commercial culture, nomadic culture and fishing and hunting culture. Although these regional cultures have been weakened in the process of urban development, cities should show the traditional regional cultural connotation through the construction of urban landscapes and public arts. While increasing the connotation of urban landscapes and public arts, they should also effectively avoid. In view of the similarity of the landscape, it also helps to fully pay attention to the root-seeking psychology of the people [3].

The Chinese nation has a long history of civilization of more than 5,000 years. Unlike other ancient civilizations, our cultural tradition has never been intermittent, and it has continued to this day. It still exudes a unique glory in the process of reform and opening up. Based on such factors,

Chinese people always have different feelings about their traditional culture. At the same time, Chinese traditional culture has a huge and profound impact on various fields of social development. In terms of art, it is even more exquisite. For example, the freehand expression and lyricism expressed in Chinese ink and wash, in the meaning of traditional Chinese opera, in the Chinese calligraphy art, the superb expression techniques, these are the specific expressions of the great Chinese cultural heritage, which has allowed countless people in the world Intoxicated. The tremendous charm of Chinese traditional culture and art and his omnipotent breadth have affected every aspect of our modern life, and it has also had a major impact on the construction of modern landscapes [4]. With the development of society, modern landscape construction should not only benefit traditional culture and art, but also integrate traditional culture and art into landscape construction works, so that the huge commercial impact of landscape can be exerted. In today's world, with the rapid development of electronic technology, landscape construction is becoming more and more mechanized and modeled. To obtain a competitive advantage in the fierce market competition environment, the landscape design must break the routine and pass on At the same time as the important information function, it is necessary to have its own unique style development, and use creative design to impress the audience [5].

4. Conclusion

In the process of reform and opening up to enter the deep water area, the transformation of economic structure and the country's urbanization strategy, we must cooperate with the continuous improvement of people's spiritual needs, pay more attention to the development of urban public art and landscape design, and do it in the process of public art Everything starts from reality, handles the local cultural context of the city and the cultural and artistic inheritance of the region, and effectively protects valuable cultural relics, natural landscapes, cultural landscapes and traditional historical block patterns and locations, and design Integrate it into our works, let these historical elements show new vitality in the city of the new era, continue to innovate on the basis of the development of urban culture with Chinese characteristics, create a culture that adapts to contemporary landscapes and the people continue to improve Regional culture of aesthetic taste.

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